



# Corporate Profile

## About Destech International

Destech International.com is full-service visual identity advertising and IT firm utilizing the top creative designs and programming talents in the field to create high-quality local and online presences. We are traditional design firm and have technical team. We are integrates unique creative vision with a complete understanding of the latest technologies to provide the best Internet media available.

We are unique company, both in structure and vision. Our access the needs of each new project on a case-by-case basis. Once evaluated, we draw talent from a pool of Creative Designers, Marketers, and Programmers. Then, each project team is individually chosen to meet the project's needs.

Destech International.com strategy, high class creativity, and excellent event management service, and top it all. Print media services and edge technology and absolute project management makes us a clear choice for those seeking a feature-packed, technology-driven local and Internet presence.

## Our Vision & Mission

Our mission is to provide full-service of web designing and web hosting consulting company, and has to provide web solutions for many small, big, and international business company.

We believe in the following:

- Servicing the client is the most important aspect of any business relationship.
- More expensive does not mean more valuable.
- Smaller companies can provide for superior and personal service than their larger counter parts.

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- Listening to what our client needs, not telling them what we want.
- A website should ALWAYS enhance a company's value.
- Putting a design credit on your client's website (as many web design companies do) is not keeping your client's best interests in mind.

## Our Team

Our Team is committed to making things better, particularly with respect to reducing cycle times, improving quality, and total responsiveness to customer needs. Understanding, respect, and commitment has earned us the reputation of being the most trusted offshore outsourcing consultants providing affordable business process outsourcing to our valued clients.

## Our Services

### Web Designing, Custom Creative Website Layout Designing.

We have a team of creative web and graphic designers to provide our client(s) the best of the look for their websites based on every web standard, as designing is the key element for any website, unless things are there in good presentation it would be difficult for a general visitor to have the understanding and attraction towards the website, we are capable of providing most eye catching designs that would catch the attention of the website visitor and makes him interesting in browsing through further and convert into your potential client/ buyer.

### Graphic Designing

Graphics is the art of visual communication, combining images, words, illustrations, and typography and page layout. From logos and illustrations to stationery items (business cards, letterheads, envelopes, etc) to advertisements and designs for print & web media, corporate profiles, collaterals (brochure, flyer,

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poster), banners, standees/roll-up stands, mailers, product packaging etc., we help develop the best visual communication for your company. You can easily rely on Destech International for top quality original custom art and creative design services.

## **Website Development, PHP, MYSQL, JavaScript, Custom CMS development & ecommerce.**

We are a team of very unsurpassed developers those are quite capable for giving the best and very stable solutions for your technical need of the simple website or high end ecommerce or cms website, our programmers the make things most efficiently and in a way to present it the most easiest flow for the end user. Our programming team made a lot of tricky websites like online shopping, hotel booking system, home buying or rental portals, b2b solutions, video based websites or any web based applications and etc etc.

### **Our Expertise:**

- Ecommerce Websites
- Web Application Development
- Magneto ecommerce
- Open Source Web Programming
- Content Management System

## **Domain Name Registration, Web Hosting & Email Services**

Domain name is like identification that specifies a certain part of the Internet as your property it is the actual name of your website that will point to your web hosting account. You need your domain name to advertise your business on internet.

Destech International is one of the best domain registrars in Pakistan. We have been serving Pakistani and international clients for .pk and worldwide top level

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domain registrations. We also provide free domain privacy protection for select international domain names. Domain name registration prices vary for different domain names. You can contact us to inquire about latest rates.

## Social Media Marketing (SMM) & Online Marketing

We create and promote your content and develop relationship with online influencers. In time, those people will become a very powerful promoter of e-word of mouth marketing for your business.

***'Building relationships with consumer is one of the most important parts of social media success.'***

Social networking is used by 76% businesses today. Business retailers have seen 133% increases in their revenues from social media marketing.

When people hear the term social media their minds usually head towards Twitter and Facebook, however, there are many more networks and platforms out there. Finding the ones where you can connect with your customers is the real key. Are they actually using Twitter? Are they busy stalking their Ex on Facebook? Maybe looking for a new job on LinkedIn? Or are they pinning 1000s of their favorite images on Pinterest?

Destech International social media service is designed to keep you in total control of your messages across various social media networks, and is based on understanding your own unique business challenges and objectives. As with everything, one size rarely fits all and so our social media service puts the focus clearly on what matters most to your company.

- Social Media Marketing
- Creating Social Media Accounts
- Link Your Website with Social Media Accounts
- Social Media Management

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- Social Media Strategy
- Social Media Advertising
- Social Media Applications
- Social Media Monitoring

## Email Marketing & Design Company Newsletters

Destech International needs to stay top of mind with their customers and keep them coming back for more of their BBQ sauces and rubs. Their monthly newsletter includes a calendar of events, a recipe and product news, as well as links to their latest blog posts. They also send emails to promote special events, discounts or seasonal deals.

Destech International uses email marketing newsletters to keep their customers coming back to their e-commerce websites.

### Our Expertise:

- Send newsletters, design beautiful email campaigns, and keep in touch with your contacts and customers.
- Get more leads and close deals faster with our refreshing new take on customer relations
- Email templates for any occasion
- Monitor Reports.
- Link newsletter with social media

## Data Entry Services

We provide desktop application service eg: Accounts, Inventory, Ledger, Hospital Management, Book Management, Lab Management, School Management, and more...

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## Service Satisfaction and Assurance

We offer 100% assurance and guaranteed satisfaction of services , our clients receive the supreme level of quality in their Corporate Website Design, Custom CMS Development and e-Commerce solutions. So, just call us or email us to get your requirements successfully fulfilled with help from us.

## Contact us

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## Follow us:

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